	BRAND	COMPANY	JINGLE TITLE	ADVERTISING AGENCY	COMPOSED	COMPOSER	ARTIST	RECORD OR REEL	RECORDING STUDIO & REFERENCE
	Brands that Jack O'Hagan worked on.	It's possible Jack wrote copy instead of jingles on some accounts.	All jingles are unpublished and belong to the Jack O'Hagan Estate. Some were used in theatrical medleys.	Copyright may have been transferred to clients but this cannot be confirmed.					
1	Biddy Peas	Raleigh Preserving Co, Adelaide SA.	Biddy Peas (Biddy Pea character sings)	O'Brien Publicity	May 1953 - October 1961	George Hazlehurst / possible Jack O'Hagan arrangement		O'Brien Publicity composite tape 13/10/61, O'Brien Jingle tape June 1964, Jack O'Hagan Jingles tape	
2	Biddy Peas	Raleigh Preserving Co, Adelaide SA.	Biddy Peas - I Like Mint in Peas	O'Brien Publicity	May 1953 - October 1961	George Hazlehurst / possible Jack O'Hagan arrangement		O'Brien Publicity composite tape 13/10/61, O'Brien Jingle tape June 1964	
3	Bonlac Milk Powder	Bonlac	l Drink Bonlac	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan	Bob Horsfall	O'Brien Publicity composite tape 13/10/61, O'Brien Jingle tape June 1964, Jack O'Hagan Jingles tape	
4	Bonlac Milk Powder	Bonlac	Bonlac is Good for You (Nobody Likes a Fat Man)	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan	A	O'Brien Publicity composite tape 13/10/61, O'Brien Jingle tape June 1964, Jack O'Hagan Jingles tape	
5	Bovril	Harrisons-Crossfield	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Ha <mark>gan</mark>	A		
6	Bowl-a-matic - Indoor bowling	Bowl-a-matic - Indoor bowling	Bowl-a-matic - Indoor bowling	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan		O'Brien Jingle Tape June 1964 and Jack O'Hagan Jingles tape	
7	Bushell's Tea	Bushell's Tea	Try a Cup Of Bushell's Tea	O'Brien Publicity	1950s - 1965	Jack O'Ha <mark>gan</mark>			
8	Cadbury's Drinkng Chocolate	Cadbury	Vitamin C, Vitamin D and Iron - In Cadbury's Drinking Chocloate	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61 and Jack O'Hagan Jingles tape	
9	Cadbury's Drinkng Chocolate	Cadbury	Time for Cadbury's Instant Drinking Chocloate	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61 and Jack O'Hagan Jingles tape	
10	Cadbury's Drinkng Chocolate	Cadbury	That Moment of Luxury	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61 and Jack O'Hagan Jingles tape	

	BRAND	COMPANY	JINGLE TITLE	ADVERTISING AGENCY	COMPOSED	COMPOSER	ARTIST	RECORD OR REEL	RECORDING STUDIO & REFERENCE
11	Cadbury – Fry – Pascall	Cadbury - Fry - Pascall	Vitamin Song: Cadbury – Fry – Pascall	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
12	Cerebos Durums	Cerebos	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
13	Chevrolet	Chevrolet	My Chevrolet	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
14	Chicola	Austral Wine and Spirit Agency	Chicola, the Drink That Picks You Up But Never Lets You Down.	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan	Jack O'Hagan and possibly the Parker Sisters	O'Brien Publicity composite tape 13/10/61 and Jack O'Hagan Jingles tape	
15	Coles Chain Stores	G.J. Coles	It's Always Cheaper at Coles (with guitar introduction)	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan	Jim Berinson	O'Brien Publicity composite tape 13/10/61 and Jack O'Hagan Jingles tape	
16	Coles Chain Stores	G.J. Coles	It's Always Cheaper at Coles (long version - Broadway musical style with piano accompaniment x 2 takes)	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan	Jim Berinson	O'Brien Publicity composite tape 13/10/61 and Jack O'Hagan Jingles tape	
17	Commandomatic Water Softener	Commando Products	Commandomatic Water Softener	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan	Tune Twisters	Jack O'Hagan Jingles tape	
18	Commercial Motors	Commercial Motors	Unknown	O'Brien Publicity	1962-1963	Jack O'Hagan			
19	Cookwell Flour	Henry Berry and Company Australiasia Ltd	Glen Valley Tea and Cookwell Flour (combined product ad)	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan	U	O'Brien Publicity composite tape 13/10/61	
20	Datsun Bluebird	Datsun	Datsun Bluebird (doubtful Jack wrote this but possibly handled musical direction or production)	Unknown	May 1953 - December 1965	Jack possibly worked copy, musical direction or production		Recording available	
21	E.D.A.	E.D.A.	Unclear what the company or brand was from the abbreviation but appears on Jack's statements.	O'Brien Publicity	1960-1961	Jack O'Hagan			

	BRAND	COMPANY	JINGLE TITLE	ADVERTISING AGENCY	COMPOSED	COMPOSER	ARTIST	RECORD OR REEL	RECORDING STUDIO & REFERENCE
22	Edinburgh Cigarettes	John Cotton	Edinburgh, the home of smoking quality, John Cotton Based on Scottish folk theme. (2 different vocal treatments, slightly different lyric)	O'Brien Publicity	1/04/1963	Jack O'Hagan	Jack O'Hagan	John Cotton audition tapes 1 April 1963, intro by Jack O'Hagan. Jack O'Hagan Jingles tape.	
23	Edinburgh Cigarettes	John Cotton	First an Edinburgh, It will help to see you through. (2 treatments - one ballad based on 'Coming through the Rye' and a rhythm version of same lvric)	O'Brien Publicity	1/04/1963	Jack O'Hagan	Jack O'Hagan	John Cotton audition tapes 1 April 1963, intro by Jack O'Hagan. Jack O'Hagan Jingles tape.	
24	Edinburgh Cigarettes	John Cotton	First an Edinburgh, It's the perfect smoke for you (Martial, 'he-man' version)	O'Brien Publicity	1/04/1963	Jack O'Hagan	Jack O'Hagan	John Cotton audition tapes 1 April 1963, intro by Jack O'Hagan. Jack O'Hagan Jingles tape.	
25	Edinburgh Cigarettes	John Cotton	First an Edinburgh, It makes time stand still (in the modern idiom or style)	O'Brien Publicity	1/04/1963	Jack O'Hagan	Jack O'Hagan	John Cotton audition tapes 1 April 1963, intro by Jack O'Hagan. Jack O'Hagan Jingles tape.	
26	Edments Chain Stores (Jewellery)	Edments	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan	A	The last	
27	Eggs	NSW Egg Board	l Like An Egg	O'Brien Publicity	May 1953 - October 1961	Jack O'Ha <mark>gan</mark>	Bob Horsfall, Peg McDonald & Trio	O'Brien Publicity composite tape 13/10/61 and Jack O'Hagan Jingles tape.	Broadcast Exchange Australia, BEA31813
28	Electric Cooking	Electricity Board	You'll Cook Better Electrically	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61 and Jack O'Hagan Jingles tape.	
29	FIAT Factotum Farm Tractor	FIAT	Factotum Farm Tractor	O'Brien Publicity	May 19 <mark>53 -</mark> October 1961	Jack O'Hagan	John McMahon	O'Brien Jingle Tape June 1964 and Jack O'Hagan Jingles tape.	
30	FIAT Show	FIAT	FIAT Show theme tune	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan		O'Brien Jingle Tape June 1964 and Jack O'Hagan Jingles tape.	
31	Fayrefield Hats	Fayrefield Hats	Fayrefield, Always Ahead	Most likely a direct client	1932	Jack O'Hagan		Digital recording available and also held at National Library of Australia	
32	Fraydis (Cleaning Products)	Fraydis Manufacturing Company (Cleaning Products)	Every Fraydis Product Is the Best That You Can Buy	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61	

	BRAND	COMPANY	JINGLE TITLE	ADVERTISING AGENCY	COMPOSED	COMPOSER	ARTIST	RECORD OR REEL	RECORDING STUDIO & REFERENCE
33	Gaylook	Gaylook	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
34	Gilbeys Gin	W.A. Gilbey Ltd	Don't Say Gin Say Gilbeys	O'Brien Publicity	1953	Jack O'Hagan	The Escorts, inc. Eula Parker, quartet and small orchestral combination	O'Brien Publicity composite tape 13/10/61 and Jack O'Hagan Jingles tape	Broadcast Exchange Australia, BEA JOH L.2699, L.2700, MX 50610 and MX 50609
35	Glen Valley Tea	Henry Berry and Company Australiasia Ltd	Glen Valley Tea and Cookwell Flour (combined product ad)	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61	
36	Gold Crest	Possibly R.M. Gow and Co. (Brisbane) Gold Crest food product range	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
37	Gouge Dry Cleaning	Gouge	For Better Dry Cleaning Take It To Gouge	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan	A	Jack O'Hagan Jingles tape	
38 - 42	Gravox	Cerebos	Gravox with the 'More Please' flavour and Gravy Joe Roving Reporter (4 versions) spoken word	O'Brien Publicity	May 1953 - December 1965	Jack O'Ha <mark>gan</mark>	A	Voiceover recording - roughs on tape and digitised	
43	Grocer Sam	Swift Australia	Grocer Sam	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan	Bob Horsfall and the Tune Twisters - on acetate	O'Brien Publicity composite tape 13/10/61 and Jack O'Hagan Jingles tape	
44	Hamill Heaters	Remington-Rand	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
45	Hecla Heater	Hecla	Buy Hecla, It's Good	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan	Jack O'Hagan	Jack O'Hagan played piano, sang and recorded several versions on tape himself.	
46	Holden - Used Cars	Rhodes Motors	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
47	Hospital Benefits Association (HBA)	Hospital Benefits Association (HBA)	Unknown. Appears on Jack's statements 1964-1965	O'Brien's Publicity 1964/5 and John Higgins Publicity 1966	1964-1965 and 1966	Jack O'Hagan			

	BRAND	COMPANY	JINGLE TITLE	ADVERTISING AGENCY	COMPOSED	COMPOSER	ARTIST	RECORD OR REEL	RECORDING STUDIO & REFERENCE
48	Hotel Windsor	Hotel Windsor	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
49	lceberg Butter	Holdensen & Nielsen	Iceberg Dairy Fresh Butter - Best on Bread (2 versions)	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61, O'Brien Jingle tape June 1964 and Jack O'Hagan Jingles tape	
50	Imperial Chemical Industries (ICI)	Phenovis	Unknown. Appears on Jack's statements 1964-1965	O'Brien Publicity	1963-1965	Jack O'Hagan			
51	ICI Building Products (Explosives, Organic Chemicals, Dyestuffs, Paints and Plastics)	Imperial Chemical Industries (ICI)	Various - unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
52	ICI Plastics (Vynex / Vynex - see below)	Imperial Chemical Industries (ICI)	Ask for Vynex	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan	A	O'Brien Publicity composite tape 13/10/61	
53	Ideal Home Show	Ideal Home Show	Ideal Home Show	Unknown	Unknown	Jack O'Hagan	A	Manuscript copy in Gilbert Collection. Used in Humdingers theatrical tribute	
54	K-Brand Products (Knitwear)	K-Brand Products (Knitwear)	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
55	Kooka Cooking Salt	Cerebos	Unknown	O'Brien Publicity	May 19 <mark>53 -</mark> December 1965	Jack O'Hagan			
56	Lane's Motors	Lane's Motors	Look to Lanes	John Higgins Publicity	1966	Jack O'Hagan			
57	Lanstour	Lanstour	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
58	Linacre's Motor Auctions (Used Cars)	Linacre's Motor Auctions	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			

	BRAND	COMPANY	JINGLE TITLE	ADVERTISING AGENCY	COMPOSED	COMPOSER	ARTIST	RECORD OR REEL	RECORDING STUDIO & REFERENCE
59	Lipton Tea	Lipton	Lipton Tea - Yellow Label and Royal Blend	O'Brien Publicity	1960 - 1961	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61, O'Brien Jingle Tape June 1964 and Jack O'Hagan Jingles tape	
60	Lipton Tea	Lipton	Lipton Tea - Royal Blend	O'Brien Publicity	1960 - 1961	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61, O'Brien Jingle Tape June 1964 and Jack O'Hagan Jingles tape	
61 - 77	Lipton Tea	Lipton	Lipton Tea - 25 word comic histories with sound effects x 16 different scripts, 1960 (spoken word only)	O'Brien Publicity	1960 - 1961	Jack O'Hagan		O'Brien Jingle Tape June 1964 and Jack O'Hagan Jingles tape	
78	Love's Boomerang Supermarket	Love's Boomerang Supermarket	Unknown. Appears on Jack's statements 1964-1965	O'Brien Publicity	1964-1965	Jack O'Hagan			
79	Manton's Retail Stores	Manton's Retail Stores	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan	A		
80	Metters (Refridgerators and Stoves)	Metters	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan	А		
81	Moomba	Melbourne's Moomba Organising Committee	Come to Melbourne (for the Moomba). Based on When You're Smiling, the Whole World Smiles With You (1928).	Melbourne's Moomba Organising Committee	1955	Jack O'Hagan / Larry Shay, Mark Fisher and Joe Goodin	Geoff Brooke and the Parker Sisters with Lou Toppano & His Orchestra	Also listed in Popular Songs. Digital recording available.	Mercury label
82	Palms Tropical Chutney	Cerebos	Palms Tropical Chutney (2 versions)	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan	Jack O'Hagan	O'Brien Jingle tape June 1964 and Jack O'Hagan Jingles tape	
83	Paxo	Cerebos	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
84	Perclean	Perclean	Unknown. Appears on Jack's statements.	O'Brien Publicity	1960-1961	Jack O'Hagan			
85	Peter's Butter	Peter's (Ice Cream)	Peter's Butter / Peter's Farm	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan	Boys and girls at Peter's Fun and Fitness Camp	O'Brien Jingle Tape June 1964 and Jack O'Hagan Jingles tape	

	BRAND	COMPANY	JINGLE TITLE	ADVERTISING AGENCY	COMPOSED	COMPOSER	ARTIST	RECORD OR REEL	RECORDING STUDIO & REFERENCE
86	Peter Jackson Menswear	Peter Jackson Menswear	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
87	Pink Pages	Pink Pages	You've Got to Be in the Pink Pages	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
88	Public Benefit Bootery (Retail stores)	Public Beneft Bootery	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
89	Rivella	Henry Berry	Rivella, the Health Drink That's Made for You (features yodel)	O'Brien Publicity	1960	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61, O'Brien Jingle tape June 1964 and Jack O'Hagan Jingles tape	
90 -	Rivella	Henry Berry	Rivella, the non-alcoholic drink (10 different 50 word scripts targeting teenagers, topped and tailed with Rivella yodel/jingle)	O'Brien Publicity	1960	Jack O'Hagan	A	O'Brien 9/11/1960 and Jack O'Hagan Jingles tape - 6 of the 10 versions are available	
91	Rosny Regional Shopping Centre	Rosny Regional Shopping Centre	Rosny Regional Shopping Centre	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan	A	Jack O'Hagan <mark>Jingles tap</mark> e	
102	Royal Melbourne Show	Royal Melbourne Show	Go to the Show	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
103	Savlon D	Savlon	Savlon D (Dan Druff)	O'Brien Publicity	1959-60	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61, O'Brien Jingle Tape June 1964, Jack O'Hagan Jingles tape and Best Conceived Radio Commercials of 1959-60 awards	
104	Saxa Salt	Cerebos	Walt the Salt	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan		Jack O'Hagan Jingles tape (character development for Walt the Salt only)	
105	SF Electrics	SF Electrics (TV installation)	Call SF Electrics	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61 and Jack O'Hagan Jingles tape	
106	SF Electrics	SF Electrics (TV retail)	SF Electrics Is the Name	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61 and Jack O'Hagan Jingles tape	

	BRAND	COMPANY	JINGLE TITLE	ADVERTISING AGENCY	COMPOSED	COMPOSER	ARTIST	RECORD OR REEL	RECORDING STUDIO & REFERENCE
107	Sheaffer Snorkel Pens	W.A. Sheaffer Pen Company of Australia	Sheaffer Snorkel Pen (Operatic treatment)	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61	Broadcast Exchange Australia
108	Sheaffer Snorkel Pens	W.A. Sheaffer Pen Company of Australia	Sheaffer Snorkel Pen (Echo treatment)	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61	
109	Siesta Tan	Siesta Tan	Siesta Tan	O'Brien Publicity	May 1953 - October 1961	Jack O'Hagan		O'Brien Publicity composite tape 13/10/61, O'Brien Jingle tape June 1964 and Jack O'Hagan Jingles tape	
110	Snow Mountain Tourism	Snow Mountain Tourism	Ski ski ski down the mountain / Let's all go go go to the snow	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan		1/4 inch audition tape	
111	Standard Ecomony 8	Standard Cars Pty Ltd	Standard Economy 8	O'Brien Publicity	1957-1961	Jack O'Hagan	Bob Horsfall and the Tune Twisters	O'Brien Publicity composite tape 13/10/61	
112	Standard Cadet	Standard Cars Pty Ltd	Standard Cadet	O'Brien Publicity	1957	Jack O'Ha <mark>gan</mark>	Bob Horsfall and the Tune Twisters	O'Brien Publicity composite tape 13/10/61	Broadcast Exchange Australia, BEA Recording 1957
113	Standard 10	Standard Cars Pty Ltd	Standard 10	O'Brien Publicity	1957-1961	Jack O'Hagan	Bob Horsfall and the Tune Twisters	O'Brien Jingle tape June 1964 and Jack O'Hagan Jingles tape	
114	St Vincent's Hospital Appeal	St Vincent's Hospital	Unknown	Direct client	1939	Possible Jack O'Hagan		No recordings or details have been found but mentioned in the press	
115	St Vincent's Hospital Appeal	St Vincent's Hospital	Can You Lend Me £100,000?	Direct client	1940	Possible Jack O'Hagan		No recordings or details have been found but mentioned in the press	
116	St Vincent's Hospital Appeal	St Vincent's Hospital	Please Do Not Refuse	Direct client	1941	Jack O'Hagan		10" record, digital recording available	Legionnaire Sound Productions P/L, 68- 70 King St, Melb
117	Styline Homes	Jim Styles P/L	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			

	BRAND	COMPANY	JINGLE TITLE	ADVERTISING AGENCY	COMPOSED	COMPOSER	ARTIST	RECORD OR REEL	RECORDING STUDIO & REFERENCE
118	Tandaco Seasoning	Cerebos	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
119	Tandaco Suet	Cerebos	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
120	Tandaco Yeast	Cerebos	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
121	Tasmanian Timber	Tasmanian Timber Association	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
122	The Age (and affiliated publicaitons)	The Age	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan	A		
123	Tiger Cheese	Roethslieberger	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan	A		
124	Tip Top Bread	Тір Тор	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
125	Trufood of Australia	Trufood of Australia	Unkown. Appears on Jack's statement 1961-1962	O'Brien Publicity	1961-1962	Jack O'Hagan			
126	Tuckerbox Pet Food	G.W. Pennell	Tuckerbox - Oh Gosh, Oh Gee (1st character version)	Jack handled this client from 1938 to 1963. He took the account into O'Brien Publicity	c. 1960	Jack O'Hagan	Recording artist played ukelele and sang	O'Brien Publicity composite tape 13/10/61, O'Brien Jingle Tape June 1964 and Jack O'Hagan Jingles tape	
127	Tuckerbox Pet Food	G.W. Pennell	Tuckerbox - Oh Gosh, Oh Gee (2nd character version)	Jack handled this client from 1938 to 1963. He took the account into O'Brien Publicity	c. 1960	Jack O'Hagan	Recording artist played ukelele and sang	O'Brien Publicity composite tape 13/10/61, O'Brien Jingle Tape June 1964 and Jack O'Hagan Jingles tape	
128	Tuckerbox Pet Food	G.W. Pennell	Tuckerbox - Oh Gosh, Oh Gee (3rd (non-character) version)	Jack handled this client from 1938 to 1963. He took the account into O'Brien Publicity	c. 1960	Jack O'Hagan	Recording artist played ukelele and sang	O'Brien Publicity composite tape 13/10/61, O'Brien Jingle Tape June 1964 and Jack O'Hagan Jingles tape	

	BRAND	COMPANY	JINGLE TITLE	ADVERTISING AGENCY	COMPOSED	COMPOSER	ARTIST	RECORD OR REEL	RECORDING STUDIO & REFERENCE
129	Tuckerbox Pet Food	G.W. Pennell	Tuckerbox (1/3 a tin)	Jack handled this client from 1938 to 1963. He took the account into O'Brien Publicity	c. 1960	Jack O'Hagan	Horrie Dargie Quintette	O'Brien Publicity composite tape 13/10/61	Broadcast Exchange Australia, BEA 10" record
130	) Tuckerbox Pet Food	G.W. Pennell	Tuckerbox Puts Pep IntoYour Pup	Jack handled this client from 1938 to 1963. He took the account into O'Brien Publicity	Unknown	Jack O'Hagan		O'Brien Jingle Tape June 1964 and Jack O'Hagan Jingles tape. Manuscript copy in Gilbert Collection.	
13	Vat 69 Whiskey	Dalgety & New Zealand Loan	Unknown. Appears on Jack's statements from 1960-1961	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
132	2 Volkswagon	Volkswagon	Volkswagen - You Don't Buy a Car – You Buy a Way of Life	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
130	3 Vynex	Imperial Chemical Industries (ICI) - Plastics	Ask for Vynex	O'Brien Publicity	1958	Jack O'Hagan	Male duet	O'Brien Publicity composite tape 13/10/61, O'Brien Jingle tape June 1964, Jack O'Hagan Jingles tape	
134	Vynex - Pasadena and Nevada	Imperial Chemical Industries (ICI) - Plastics	Ask for Vynex - Two new patterns from Vynex (Pasadena and Nevada)	O'Brien Publicity	1958	Jack O'Ha <mark>gan</mark>	Male/female duet	O'Brien Publicity composite tape 13/10/61, O'Brien Jingle tape June 1964, Jack O'Hagan Jingles tape	
138	Vynex - Monaco	Imperial Chemical Industries (ICI) - Plastics	Vynex Monaco (100 word and 50 word versions)	O'Brien Publicity	1958	Jack O'Hagan			
137	<sup>7</sup> Vynex - Sampan	Imperial Chemical Industries (ICI) - Plastics	Unknown. Appears on Jack's statements from 1960-1961	O'Brien Publicity	1960 - 1961	Jack O'Hagan			
138	Whelan the Wrecker (Disposal)	Whelan the Wrecker	Unknown	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
139	) Womens' Weekly	Womens' Weekly	lt's A Woman's World	O'Brien Publicity	May 1953 - December 1965	Jack O'Hagan			
1	Singing Commercial / Jingles Medley	Featured in Here Comes Showtime /Jack O'Hagan's Humdingers theatrical productions 1997-2009	Ideal Home Show, Ask for Vinex, Tuckerbox Puts Pep into Your Pup, Biddy Pea, Don't Say Gin Say Gilbeys.	O'Brien Publicity	Various	Jack O'Hagan	Various amateur theatre groups		

	BRAND	COMPANY	JINGLE TITLE	ADVERTISING AGENCY	COMPOSED	COMPOSER	ARTIST	RECORD OR REEL	RECORDING STUDIO & REFERENCE
2	Singing Commercial / Jingles Medley	Featured in Peter and Jack theatrical production for Adelaide Cabaret Festival 2015	Don't Say Gin Say Gilbeys, I Drink Bonlac, I Like an Egg, Hecla Heaters, Tuckerbox Puts Pep Into Your Pup	O'Brien Publicity	Various	Jack O'Hagan	The Idea of North		

